



BYC (Build Your City, County, Country) Proposes Corporate Community Partnerships in Order to Nationally Elevate Economic Development

BYC (Build Your City, County, and Country) is an organization dedicated to providing technical assistance and capacity building to efficiently develop and maintain various aspects of community such as business, economic development, sustainability, and infrastructure. As cities continue to emerge as the central catalysts for investing in these industries, BYC's regional model for success has gained the organization a platform for a national approach.

BYC provides technical assistance by way of a management consulting and portfolio management approach and apply proven private sector business principals to government. *"Results are vast when we are able to create an environment for systematic public/private partnership that focuses on leadership, good governance and stakeholders," Shantel Gilbert, Interim Executive Director.* Understanding this methodology, and applying it, is one of BYC's guiding principles. By creating an environment of transparency and, providing targeted communication and public engagement to all stakeholders, these principals are clearly demonstrated.

At the forefront of community development in affordable housing, transportation and infrastructure, environmental and energy projects, economic and sustainable community development, and public-policy awareness, BYC offers many municipalities that are unable to secure the necessary technical assistance to forward important economic development initiatives the assistance needed. This service-oriented program supporting integration between city government and third party resources has an approach that can redefine the development of our most underserved communities nationwide. BYC's success in the southeastern region has gained the organization a national and international demand. The leadership of BYC has accepted the challenge and is pleased to begin a national outreach.

Through the support of the board of directors, foundations and corporate partners, BYC will continue as the blueprint for continued investment and problem-solving in urban city centers as local leaders continue to tackle a broad range of local, regional and national challenges of today. If interested in a partnership with BYC, please visit bycprogram.org.

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About BYC

BYC is a specialized designed program organized as a 501 (c) (3) non-profit organization for governments and institutions. This program provides technical assistance and capacity building that specifically focus on efficiently developing key economic engines that grow neighborhoods, builds business, creates job and improves quality of life for citizens. This innovative program is uniquely positioned to assist governmental leaders aimed at spurring economic growth in emerging domestic markets (EDM) as well as underserved markets internationally.